

# OUR PAST AND PRESENT SUCCESSES



**1**  
HULA WETLANDS 1953-1993  
SPNI vindicated after 40 years as previously-drained wetlands reflooded and returned to nature



**2**  
CORAL REEFS - 1955  
Eilat's coral reefs saved as coral picking made illegal and coastal nature reserve established



**3**  
CARMEL FOREST 1962-71  
"Demonstration of Thousands", Israel's first large public campaign, saved biblical forest from early development plans



**4**  
GILBOA IRIS - 1970  
Unique species of majestic flower saved from extinction after building plans cancelled



**5**  
HAR TZIN 1974-80  
Unique geological formation of 'Bulbusim' boulders saved after railway line cancelled



**6**  
LAND OF THE RIVERS 1978-84  
Kibbutzniks and SPNI prevent redirection of upper Dan River's tributaries saving famous Baniyas



**7**  
ASHDOD DUNES 1983-1991  
Israel's last natural dune habitats turned into nature reserve



**8**  
CRANE FEEDING PROJECT 1992 - PRESENT  
Groundbreaking conservation initiative creates international eco-tourism attraction, assists farmers and aids migrating birds.



**9**  
ARIEL SHARON PARK 1998-2014  
Israel's largest landfill transformed into Tel Aviv's own 'Central Park'



**10**  
GAZELLE VALLEY 1999-2015  
Israel's first urban wildlife park established after public struggle and planning process



**11**  
KINNERET CIRCULAR TRAIL 2004  
Unhindered public access to Sea of Galilee's entire shoreline assured



**WILDFLOWER CAMPAIGN 1963-69**  
Israel's most influential public campaign created behavioral change preventing extinction of wildflowers from over-picking



**COASTAL LAW 2004**  
Initiated law that ensures Israel's untouched beaches remain accessible and free for the public



**CHILDREN LEADING CHANGE 1970**  
Environmental education mainstreamed in public schools as SPNI's programs adopted nationwide by Ministry of Education



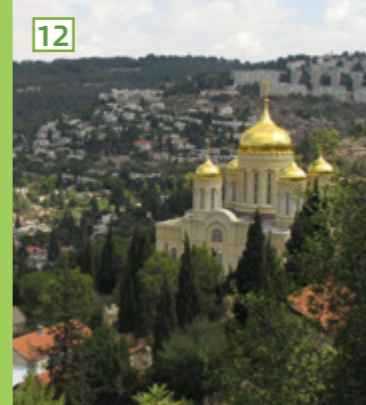
**ELECTING THE NATIONAL BIRD 2008**  
Hoopoe chosen as official state symbol after 150,000 people vote in our national competition



**ISRAEL NATIONAL TRAIL 1995**  
Blazed 620 mile epic trail that stretches across Israel and manages Israel's 6,000+ mile network of hiking trails



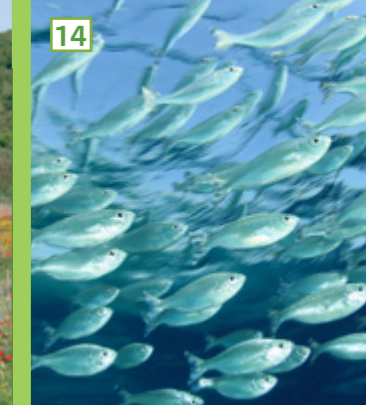
**ARMY FOR PROTECTION OF NATURE 2014**  
Empowers and supports IDF in development of innovative conservation projects in secured areas



**JERUSALEM FOREST 2004-8**  
Spearheaded massive public campaign that saved Jerusalem's green lung



**VALLEY OF ELAH 2010-14**  
Biblical valley saved after experimental oil shale fracking process banned



**Fisheries Reform 2012-6**  
Sustainable practices implemented through legislation and stakeholder engagement