Marketing & Communications Coordinator/Associate in the Partnerships & Development Department

Join the Partnerships & Development Team at The Society for the Protection of Nature in Israel as the new Marketing & Communications Coordinator. Responsibilities include managing print and online media for SPNI's international community. Bring your creativity to SPNI's English language website and social media, newsletters and more.
The position includes:
- Designing and implementing a marketing workplan for the Partnerships and Development department, including print and on-line media
- Managing on-line media in English for SPNI – website, facebook, e-newsletter
- Development, writing and production of all English-language publications, brochures, newsletters
- Development and implementation of on-line fundraising campaigns
- Public relations activity
- Support of SPNI fundraising efforts abroad

The position requires:
- Experience in web site management, content writing, social media
- Excellent English Writing skills, mother tongue English, ability to do light translating from Hebrew
- Good team player but able to work independently and proactively
- Good attention to detail, good proof-reading skills
- Passionate about goals of SPNI
- Basic knowledge of HTML, CRM experience a plus
- Knowledge of SEO, Knowledge of Google Analytics a plus
- Knowledge experience of graphic design a plus